



WKMG

ORDER

Print Date 11/05/12

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Flight Dates 11/02/12-11/06/12

Contract / Revision 263336 /

Original Date / Revision

10/30/12 11/02/12

Advertiser POL/Adam Warren/Judge/ V

Agency Whitestar Strategies

Buying Contact

5865 Branch Valley Way
Cumming, GA 30040

Product

Agency Com 15%

Billing Contact

5865 Branch Valley Way
Cumming, GA 30040

Sales Office NAT

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate #

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes AGY POL CAND

Product Codes PL-Local-Political

Priority P-3

Advertiser Ref

Primary Account Executive
National House

Account Executive Order% Start Date End Date

National House 100%

Order Share 100% Market Value 7200

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	6	\$6,120.00	\$7,200.00	0.00	10/29/12	11/06/12	6	\$6,120.00	\$7,200.00
Totals	6	\$6,120.00	\$7,200.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	WKMG	11/02/12	11/06/12	Morn News at 6a Morn News at 6a	CM	6-7a	MT--F--	:30	1	\$800.00	P-3	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--					1	\$800.00		0.00			
		Week: 11/05/12	11/11/12	MT-----					2	\$800.00		0.00			
N 2	WKMG	11/02/12	11/05/12	News at 6p News at 6p	CM	6-630p	M---F--	:30	1	\$1,600.00	P-3	0.00	NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--					1	\$1,600.00		0.00			
		Week: 11/05/12	11/11/12	M-----					1	\$1,600.00		0.00			
N 3	WKMG	11/05/12	11/05/12	News at 6p News at 6p	CM	6-630p	M-----	:30	1	\$1,600.00	P-3	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	M-----					1	\$1,600.00		0.00			

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
Totals														6	\$7,200.00